

Sandra H. Goff

Associate Professor of Economics, Skidmore College

815 N. Broadway
Saratoga Springs, NY 12866
ph. (518) 580-5095
email. sgoff@skidmore.edu
web. www.sandragoff.com

Education

University of Maine , Orono, Maine	2015
<i>PhD, Ecology and Environmental Sciences</i>	
<i>Research Specialization in Evolutionary and Behavioral Economics</i>	
Edmund S. Muskie School of Public Service, University of Southern Maine , Portland, Maine	2011
<i>Master of Community Planning & Development – Land Use & Environment Specialization</i>	
School of Policy, Planning & Development, University of Southern California , Los Angeles, California	2005 – 2006 (<i>transferred</i>)
Colby College , Waterville, Maine	1998
<i>Bachelor of Arts, Economics, minor in Mathematics</i>	

Teaching Appointments

Associate Professor of Economics, Skidmore College	2021 - <i>present</i>
Assistant Professor of Economics, Skidmore College	2015 – 2021
Statistical Methods, Behavioral Economics, Experimental Economics, Intro to Microeconomics, Environmental Economics, Evolutionary Economics, Human Dilemmas, Good: The Study & Practice of Human Cooperation	
Faculty Fellow, Economics Department, Colby College	2014 – 2015
Principles of Microeconomics, Evolutionary Economics	
Instructor, School of Economics, University of Maine	2013 – 2014
Introduction to Economics	

Peer-Reviewed Journal Articles and Book Chapters

Ifcher, J., Zarghamee, H., & Goff, S.H. Happiness in the Lab: What Can Be Learned about Subjective Well-Being from Experiments? In Klaus F. Zimmermann (Ed.), *Handbook of Labor, Human Resources and Population Economics*. Springer (*Forthcoming*).

Goff, S.H. 2021. "A Test of Willingness to Pay as Penance in the Demand for Ethical Consumption." *Journal of Behavioral and Experimental Economics* 94 (October): 101744.

Goff, S.H., Noblet, C.L., Anthony, J.R. (2021). "Economic Valuation as a Communication Device for Environmental Philanthropy: Evidence from the Lab and Field." *Land Economics* (August).

Goff, S.H. & Noblet, C.L. (2018). "Efficient, but Immoral?: Assessing Market Attitudes as Multidimensional." *Economics Letters* 170 (September): 96-99.

Goff, S.H., Waring, T.M., & Noblet, C.L. (2017). "Does Pricing Nature Reduce Monetary Support for Conservation?: Evidence from Donation Behavior in an Online Experiment." *Ecological Economics* 141 (November): 119–26.

Waring, T.M., Goff, S.H., & Smaldino, P.E. (2017). "The Coevolution of Economic Institutions and Sustainable Consumption via Cultural Group Selection." *Ecological Economics*, 131(January), 524–32.

Waring, T.M., Kline, M.A., Brooks, J., Goff, S.H., Gowdy, J., Janssen, M.A., Smaldino, P.E., & Jacquet, J. (2015). "A Multilevel Evolutionary Framework for Sustainability Analysis." *Ecology & Society*, 20(2), 34.

Waring, T.M. & Goff, S.H. (2014). "Coordination, Cooperation and the Ontogeny of Group-Level Traits" [commentary on Smaldino]. *Behavioral and Brain Sciences*, 37(3), 278-279.

Waring, T.M., Goff, S.H., McGuire, J., Moore, Z.D. & Sullivan, A. (2014). "Cooperation across Organizational Boundaries: Experimental Evidence from a Major Sustainability Science Project." *Sustainability*, 6, 1171-1190.

Book Sections/Chapters & Reports

Goff, S. H. (2021). Strategies for Successful Cooperation. In T. K. Shackelford & V. A. Weekes-Shackelford (Eds.), *Encyclopedia of Evolutionary Psychological Science*. Springer International Publishing.

Goff, S. (2010). Beacon: Lighting the Way toward Climate Neutrality at the University of Southern Maine: The Wishcamper Center Pilot Project. In *New England Environmental Finance Center. Sustainable Portland: Implementation Series 3. (Series Report #11-04)*. Community Planning and Development Program, Muskie School of Public Service, Portland, Maine: New England Environmental Finance Center.

Manuscripts Under Review & Working Papers

Sucker Aversion in Charitable Giving (*Under Review*)

Support for Bigger Government: The Principle-Implementation Gap and COVID-19 *with John Ifcher, Homa Zarghamee, Alex Reents, & Patrick Wade (Under Review)*

The Economic Impact of Gun Violence and Support for Gun Control *with Hatoon Mushasha (Class of 2019) (Under Review)*

Sucker Aversion and Responsibility Aversion are Two Sides of the Same Coin (*Working Paper*)

Conference Presentations & Invited Lectures (*Presentations conducted by coauthor(s) in italics*)

- 2021 *96th Annual Western Economic Association International Conference*
ASSA 2021 Annual Meeting, Association for the Study of Generosity in Economics Session on New Economics of Charitable Giving, Virtual Conference
- 2020 *Science of Philanthropy Initiative – Philanthropy Innovations Conference, Virtual Conference*
- 2019 *Advances with Field Experiments Conference, School of Economics, University of Chicago*
Science of Philanthropy Initiative – Philanthropy Innovations Conference, School of Economics, University of Chicago
New England Experimental Economics Workshop, UMass Amherst
Paul Volcker Symposium in Behavioral Economics, Maxwell School, Syracuse University (Invited)
- 2018 *School of Economics, University of Maine (Invited)*
Advances with Field Experiments, Boston University Questrom School of Business/ School of Economics, University of Chicago
93rd Annual Western Economic Association International Conference
New England Experimental Economics Workshop, UMass Amherst
- 2017 *Conference on Behavioral and Experimental Economics Methods and Applications to Agri-environmental Policy*
Advances with Field Experiments Conference, School of Economics, University of Chicago
Science of Philanthropy Initiative – Philanthropy Innovations Conference, School of Economics, University of Chicago
Cultural Evolution Society Inaugural Conference, Max Planck Institute
92nd Annual Western Economic Association International Conference
New England Experimental Economics Workshop, Middlebury College
- 2016 *87th Annual Southern Economics Association Conference*
91st Annual Western Economic Association International Conference
International Society for Ecological Economics Conference

- 2015 School of Economics Seminar Series, University of Maine
Sustainability Solutions Initiative, University of Maine
- 2014 Maine Economics Conference
- 2013 Maine EPSCoR Conference
The Computational Social Science Society of the Americas (CSSSA) 2013 Conference
- 2012 School of Economics Seminar Series, University of Maine
Maine EPSCoR Conference 2012
American Planning Association (APA) National Conference
Complex Adaptive Systems Workshop, University of Maine
- 2006 PropX: Inventing the Next Los Angeles, a program of UCLA CityLab
PAD: Points Allocated Development
Presentation to city officials, real estate developers, architects and public as part of contest to address methods for improving quality of life for residents and increasing for-sale affordable housing within the City of Los Angeles.

Academic Service

Referee: Nature: Human Behaviour, Journal of Economic Behavior and Organization, Ecological Economics, International Journal of the Commons, Sustainability, Ecological Modelling, Complex Adaptive Systems Modelling, Games, Sustainability Science

Honors Examiner – Swarthmore College Economics	Spring 2021
Curriculum Committee	Aug 2020 - present
Department of Economics, Assessment Project	Dec 2019 – Jan. 2020
Associate Chair, Department of Economics	Sep 2019 – present
External Graduate Faculty of the School of Economics, University of Maine	Mar 2018 – present
Thesis Committee Member for Master’s Student, Afton Hupper (2019)	
Institutional Review Board	Sep 2017 – present
Department of Economics, Microeconomics Search Committee	Sep 2017 – May 2018
First Year Experience 2017, Summer Reading Committee	Jan – Sep 2017
Honors Forum Council	Jan 2017 – May 2017
Institutional Review Board, Economics Liaison	Sep 2016 – present
Department of Computer Science, Search Committee – External Member	Fall 2016 – Spring 2017
Environmental Studies Steering Committee	Spring 2016
Science, Technology & Society Advisory Committee, Colby College	2014 – 2015

Workshops & Other Activities

New England Complex Systems Institute, Cambridge, Massachusetts	2012
Participant in Winter School complex systems science and modeling intensive	

Grants & Fellowships

Faculty Student Summer Research Program Grant	Summer 2021
Faculty Student Summer Research Program Grant	Summer 2020
Skidmore College Faculty Development Grant	Jan-May 2020
Skidmore College Faculty Development Grant	May-Dec 2019
Sabbatical Enhancement Award	2018-2019 Academic Year
Faculty Student Summer Research Program Grant	Summer 2017
Skidmore College Faculty Development Grant	Spring 2017
Skidmore College Faculty Research Initiative Grant (w/Christopher Mann, Political Science)	2016
Fellowship in Human Cooperation & Socio-Ecological Systems Dynamics	2011 – 2014
<i>Supported by NSF award EPS-0904155 to Maine EPSCoR at the University of Maine</i>	

Maine EPSCoR – Sustainability Solutions Initiative Supplemental Research Grant, Sustainability Solutions Initiative, University of Maine	2013
Graduate Student Government Grant, University of Maine	2012, 2014

Previous Research Appointments

Doctoral Research Fellow, Sustainability Solutions Initiative/School of Economics, Human Cooperation & Socio-Ecological Systems Dynamics University of Maine <i>Supervisor: Timothy Waring</i>	2011 – 2015
Graduate Research Assistant, Sustainability Solutions Initiative, Sustainable Urban Regions Project (SURP) Edmund S. Muskie School of Public Service, University of Southern Maine <i>Supervisor: Charles Colgan</i>	2009 – 2011

Honors & Awards

Outstanding Contribution to Sustainability Research by a Graduate Student, University of Maine, Senator George J. Mitchell Center for Sustainability Solutions	2014
Executive Director Award, Edmund S. Muskie School of Public Service	2011